

iQIOSK PRICE LIST

Westwood Square is pleased to provide clients with the opportunity to advertise on the newly-installed iQiosks located throughout Westwood Square. These one-of-a-kind signs will be updated on a monthly basis, and will reach thousands given their strategic placement within the mall.

Interested parties can choose price points based on their advertising requirements which can include graphic design and photography. Home Page ads will be displayed on the main screen, Full Page ads will be displayed under the promotions tab.

Ads can run for maximum of 3 months.

Graphic Layout Packages



OPTION 1

Home Page Ad

One Banner

\$500 + HST

(+ consult fee if required)

OPTION 2

Full Page Ad

One Banner

\$600 + HST

(+ consult fee if required)

Contact Information

email: advertise@westwoodsquare.ca

Phone: 905-677-5441

web: www.westwoodsquare.ca/advertise

All files must be recieved by the 3rd Friday of the month.

Payment Information

50% upfront and 50% before ad is displayed.

iQIOSK DESIGN SPECIFICATIONS

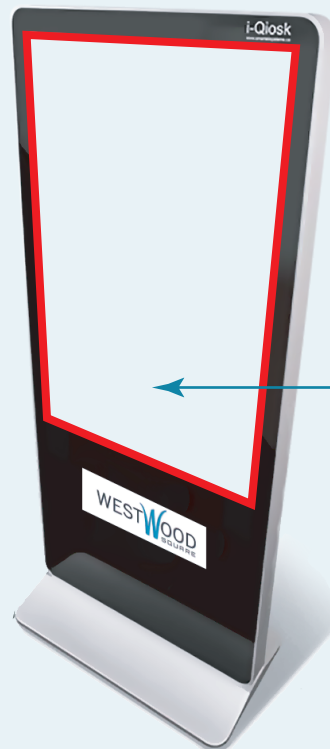
- All required design and advertisements will be created professionally by an external creative agency. If an interested party has a pre-existing design, or is able to design an advertisement on their own it will still require final inspection by the agency itself.
- All designs need to have the proper aspect ratio to fit the dimensions of the sign accurately and all designs and photos need to be high resolution to make sure only the highest quality advertisements are being displayed.
- If designs handed in by vendors do not meet the minimum standards listed below, then the advertisements will not be displayed until the required adjustments are completed.
- All prices include design of required assets.
- All information displayed in the advertisement will be reviewed (ie. websites, phone numbers etc.)
- Home page banner ads will be displayed on the home page, full page ads will be displayed under the promotions tab.



Option 1

Home Page Ad
1080px x 590px

Home page ad
advertisement:
1080px x 590px



Option 2

Full Page Ad
1080px x 1770px

Full page ad
advertisement:
1080px x 1770px

Contact Info

Email: advertise@westwoodsquare.ca

Phone: 905-677-5441

Web: www.westwoodsquare.ca/advertise

All files must be received by the 3rd Friday of the month.

Payment Information

50% upfront and 50% before ad is displayed.